

ABOUT ME

Architect with focus on interior design and retail. Product designer and developer specialized in home and leisure accessories. Strong passion for Graphic Design. Italian and international working environment. Competition winner in 2010 at SunLab and Special Mention in 2008 at Young&Design.



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13.11.1982

SKILLS AND ATTITUDE

Curious and optimistic, good communicator, excellent teamwork attitude but also able to manage full project on my own. Detail oriented. Football fan, make-up and skin care enthusiastic, concerts addicted (more than 100). Always fascinated by fashion and the stories behind the brands. I love travelling and discovering new food culture, lifestyle and how the concept of beauty changes in every country.



IRENE CANNARELLA

ARCHITECT



Cernobbio (CO) Italia

SOFTWARE



ARCHICAD 2D-3D



Render V-Ray Rhino



Rhinoceros 2D-3D



Photoshop



Illustrator



InDesign

WORK EXPERIENCE

- 05/2014-2021 ● **LE CREUSET GROUP, Head Office, Lugano, Switzerland**
Retail Architect- Product Developer- Packaging Designer
- 01/2012-09/2013 ● **ENVIRONMENT Milan, Italy - Los Angeles/New York, USA**
Architect- Store Manager- Interior designer- Product Developer
- 05/2011-05/2012 ● **CHALLENGE S.A.S. SPORTMARKETING Milan, Italy**
Graphic Designer - Renderer - Booth Designer
- 09/2011-12/2011 ● **STUDIO ARCHITETTURA LUNGO Mendrisio, Switzerland**
3d Modeler- Renderer
- 12/2010-04/2011 ● **STUDIO ARCHITETTURA ROVERE QUERINI Milan, Italy**
Architect, 3d Modeler- Renderer
- 05/2010-07/2010 ● **STUDIO ARCHITETTURA DIONISIS S.R.L Meda, Italy**
Architect, 3d Modeler- Renderer
- 2009 ● **CUTE DESIGN-IRENE CANNARELLA**
- 09/2007-11/2007 ● **COSTES & YACHTING Milan, Italy**
INTERNSHIP- Interior designer Luxury Yachts
- 09/2005-02/2006 ● **CULTI S.R.L Meda, Italy**
INTERNSHIP- Product Developer- Graphic Designer- Products catalogue
- 02/2002-04/2002 ● **BOFFI S.P.A Milan, Italy**
INTERNSHIP- Showroom assistance

LANGUAGE

- Italian ● ● ● ● ●
- English ● ● ● ● ○
- Spanish ● ● ● ● ○
- French ● ● ○ ○ ○

EDUCATION

03/2019-06/2019

NABA

✓ Visual Merchandising Course

2011

✓ Architect Bar Examination

2009

POLITECNICO DI MILANO

✓ Second University Degree in Architecture

07/2006-03/2007

UNIVERSITA POLITECNICA

SAN CUGAT DEL VALLES UPC

✓ Erasmus Scholarship

2006

POLITECNICO DI MILANO

✓ First University Degree in Architecture

01/2005-01/2006

CAMERA NAZIONALE MODA ITALIANA

✓ Master Fashion Home Design



LE CREUSET GROUP, Head Office, Lugano, Switzerland

Projects

- Le Creuset store concept for Flagship shops and Outlets across EMEA, Australia, NZ, and Asia
- Retail spaces & windows displays for Wholesale, special corners (Bloomingdale's, Macy's, Isetan, El Corte Ingles, Selfridges, John Lewis)
- New Textile and Mills collection 2022
- Products and Packaging for brand association with Warner Bros.
- Le Creuset office in UK, Italy, Brazil, Taiwan, Australia

Main tasks

- Survey, 2d-3D drawings, rendering
- Budget creation and cost controlling
- Interaction with local architects and construction companies
- Graphic Design
- Packaging Design and Development
- Store furniture design and Development
- Main markets: Italy, Spain, Portugal, Scandinavia, UK, South Africa, South America, Asia, Oceania



ENVIRONMENT FURNITURE Milan, Italy - L.A/N.Y, USA

Projects

- Maguro Console Crate&Barrel exclusive
- Gift Army tent-capsule collection
- Special layout for "Salone del Mobile" 2012
- Special layout for "Sonic America" Guido Harari party 2012
- Booth Design at NYIGF (New York International Gift Fair) 2012
- NY Showroom Extension
- Furniture Catalogue 2012: support in Photoshoot in showroom and external locations

Main tasks

- Responsible for wholesale and retail EMEA market
- Visual Merchandising Milan Showroom
- Survey and 3d modeling for Company Furniture database, Los Angeles Headquarter
- Interior design assistance for Milan Showroom customers
- Administrative support for closure of the Italian branch



CHALLENGE S.A.S. SPORTMARKETING Milan, Italy

Projects

- Graphic Design and Development truck Gazzetta dello Sport per "Giro d'Italia" 2013
- Design and Development booth Caccia e Pesca (Skychannel) 2013
- Graphic Design and Development truck Gazzetta dello Sport per "Giro d'Italia" 2012
- Graphic Design and Development Milano City Car Gazzetta dello sport 2012
- Graphic Design and Development truck Gazzetta dello Sport per "Giro d'Italia" 2011
- Design and Development booth Gazzetta dello Sport GP Mugello 2011



STUDIO ARCHITETTURA ROVERE QUERINI Milan, Italy

Projects

- Tythronic Office and Warehouse
- GFC tensiometer

Main tasks

- Interior Design
- Product Design and Development
- Survey, 2d-3D drawings, rendering
- Budget creation and cost controlling
- Relationship with clients



DIONISIS S.R.L Meda, Italy

Projects

- Outdoor design Montecarlo Mayor Terrace
- Design and development Murano glass table custom made for Montecarlo Mayor
- Redevelopment project complex Beausoleil, Montecarlo

Main tasks

- Interior design
- Survey, 2d-3D drawings, rendering
- Budget creator and cost controlling
- Relationship with clients



CUTE DESIGN- IRENE CANNARELLA In 2009 I created my own brand

Projects

- Outdoor Urban Collection for Capalbio seafront
- CUT vases collection (included in LOVE DESIGN 2021 organized by Airc for cancer fundraising)
- Reef jewelry stand collection
- Light @ San Siro Lamp
- Mise en place double side Placemat
- Harley Davidson convertible container
- Les Animatique collection educational products for kids
- Pop UP Design Fair London, UK 2012
- ContemporaryMood during Fashion week 2013
- Irene Cannarella website

Main tasks

- Interior design
- Survey, 2d-3D drawings, render
- Product design and development
- Graphic design
- Packaging design
- Brochure/Catalogue design
- Budget creator and cost controlling



COSTES & YACHTING Milan, Italy

Projects

- Interior design Galatea Yacht

Main tasks

- Interior design and adaption following clients request
- Survey, 2d-3D drawings, rendering
- Relationship with clients



CULTI S.R.L. Meda, Italy

Projects

- Corner Harvey Nichols 2005
- Booth Maison & Object 2005
- Yacht Culti Sea Life Collection 2005
- Packaging Mareminerale and Cocoa
- Folder and Catalogue Mareminerale and Cocoa

Main tasks

- Interior design
- Survey, 2d-3D drawings, render
- Product design and development
- Graphic design
- Packaging design
- Brochure/Catalogue design